CARLTON ON ETHICS

OCTOBER 1, 1958

VOL. 36 No. 7

ETHICS

OF THE CHICAGO DENTAL SOCIETY

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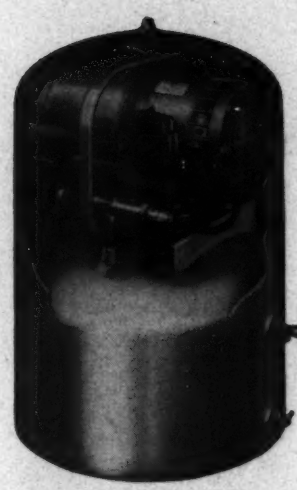

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THE CALENDAR

October 7: KENWOOD-HYDE PARK BRANCH: Regular monthly meeting will be held at the Del Prado Hotel, 7:00 p.m. The Denture Research Group will present a program on "Immediate Dentures in Your Practice."

October 7: NORTHWEST SIDE BRANCH: Regular monthly meeting will take place at Stella's Restaurant, with cocktails at 6:30 and dinner at 7:00. Dr. Herbert C. Gustavson will talk on "Improved Speed Techniques and Equipment in Dentistry."

October 7: SOUTH SUBURBAN BRANCH: Regular monthly meeting will be held at Lincoln Heights Restaurant, with dinner at 7:05 sharp. Dr. Robert Tanis will discuss "Practice Management."

October 7: WEST SUBURBAN BRANCH: Round Table meeting at the Oak Park Club, 12:00 noon, will feature a discussion of the Jenkins-Keogh Bill by Congressman Harold Collier.

October 9: ILLINOIS DENTAL HYGIENISTS ASSOCIATION: A dinner-meeting will be held at Younker's Restaurant. Dr. Robert Fosket will talk on "Dangers of Radiation."

October 14: ENGLEWOOD BRANCH: Regular meeting will take place at Nielsen's Restaurant. Guest speaker, Dr. Gustav Rapp, will discuss "The Chemical Practice of Dentistry." Table clinics will be presented by representatives of various pharmaceutical houses.

October 14: NORTH SUBURBAN BRANCH: Regular meeting will be held at the Georgian Hotel. Dr. Ercell L. Miller, of Columbia, Mo., will be the speaker on practice management and high-speed techniques.

October 14: WEST SIDE BRANCH: Regular monthly meeting will take place at the Midwest Athletic Club, with pre-dinner social hour at 6:30. The scientific session at 8:00 will feature a talk by Dr. Nicholas Brescia on "The Temporomandibular Joint and Mandibular Movements with Regard to Denture Construction."

October 14: WEST SUBURBAN BRANCH: Regular monthly meeting will be held at the Riverside Country Club. Dr. William F. Schmidt will talk on "Occlusal Equilibration."

October 14: NORTH SIDE BRANCH: Regular monthly meeting will take place at the Edgewater Beach Hotel, with cocktails at 6:30, dinner at 7:00 and scientific session at 8:00. Dr. Ray Garvey will talk on a technique for general practitioners.

October 15 & 16: NORTH SIDE BRANCH: First Workshop of the season will be presented at Tam O'Shanter Country Club. Turn to page 10 for details.

October 16: CHICAGO DENTAL ASSISTANTS ASSOCIATION: A meeting will be held at the Palmer House, 8:00 p.m. Dr. N. J. Giese will discuss "Foot Path to Foot Comfort." For information on C.D.A.A. branch meetings, turn to page 12.

October 21: CHICAGO DENTAL SOCIETY: The first meeting of the 1958-1959 season will take place at the Conrad Hilton Hotel, 8:00 p.m. The first portion of a course on Prosthodontia will be presented—please turn to page 16 for complete program.

The Fortnightly

REVIEW

OF THE CHICAGO DENTAL SOCIETY

Number 7
Oct. 1, 1958
Volume 36

Ethics and Public Relations

J. R. Carlton, D.D.S., Director from Kenwood-Hyde Park Branch 9

North Side Branch Workshop 10

Unique Cooperative Venture 11

News and Announcements 12

News of the Branches 13

Postgraduate Course in Prosthodontia Presented by Chicago Dental Society 16

Society Directory 18

Ethics Committee 18

ELMER EBERT — EDITOR
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Contributions: Manuscripts should be typewritten, double spaced, and the original copy should be submitted. Every effort will be made to return unused manuscripts if request is made, but no responsibility can be accepted for failure to do so. Anonymous communications will receive no consideration whatever. Manuscripts and news items of interest to the membership of the society are solicited.

Forms close on the first and fifteenth of each month. The early submission of materials will insure more consideration for publication.

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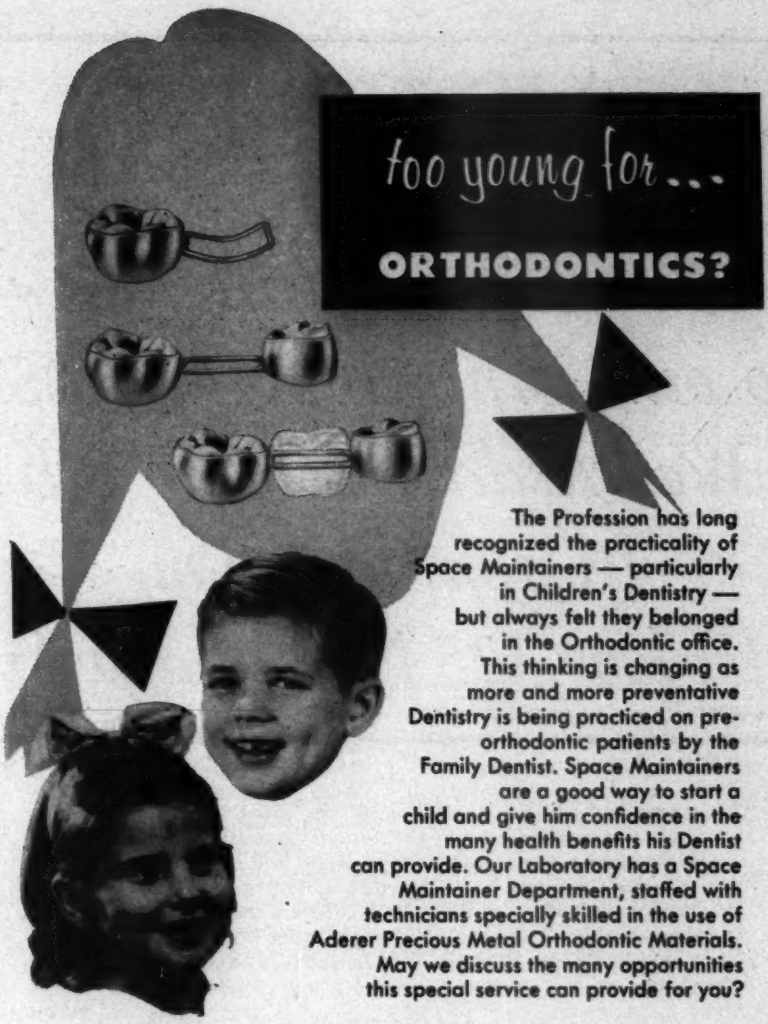

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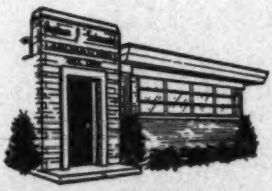

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The Fortnightly
REVIEW
of
THE CHICAGO DENTAL SOCIETY

October 1, 1958 *Volume 36 • No. 7*

Ethics and Public Relations

J. R. Carlton, D.D.S., Director from Kenwood-Hyde Park Branch

Under Section 7—Code of Ethics of Chicago Dental Society, titled "Unjust Criticism" and I quote: "One dentist should not disparage the services of another to patients. Criticism of operations which are apparently defective may be unjust through lack of knowledge of the conditions under which they were performed. However, the welfare of the patient is paramount to every other consideration and should be conserved to the utmost of the practitioner's ability. If he finds *indisputable* evidence that a patient is suffering from previous faulty treatment, it is his duty to institute correct treatment at once, doing it with as *little comment* as possible and in such a manner as to avoid reflection on his predecessor."

We are having too many complaints against dentists who, without thinking, make a statement that something is not right, or the raising of an eyebrow or some other action which is sufficient for the patient to doubt the service. A far better way would be to make a comment that the bridge or inlay is a fine piece of work. Do this and you will discover that the patient's reaction is one of being pleased.

Any remark or comment of unjust criticism causes the whole profession to suffer. You destroy the patient's confidence in his dentist. This is also unethical and if complaints continue, some drastic action will be necessary. These criticisms never elevate you in your patient's eyes.

Every dentist has a moral obligation to his profession to conduct himself in a manner that will be conducive to better public relations.

Another approach to better public relations is to conserve your patients' time; their time is valuable too. Plan your work, be efficient and don't oversell your services. I mean that dentists talk too much. Study your patient and you will find most of them will prefer your efficiency and skill more than your conversation.

I realize that some patients are difficult but patience on the part of the dentist and sincere effort on his part will eliminate most of the complaints that come into the office of the Chicago Dental Society.

94th MIDWINTER MEETING

The Chicago Dental Society

Conrad Hilton Hotel **February 8, 9, 10, and 11, 1959**

North Side Branch Workshop

BY POPULAR DEMAND

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GIVEN BY

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Two (2) Full Days:

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Dr. Garvey is being presented by the WORKSHOP again, on the recommendation of the many dentists who have taken his course previously. He will cover a complete presentation, including:

Cavity and tooth preparation

Impression techniques • Splinting

Functional occlusion and balancing • Esthetics

Case presentation (How to sell it), etc.

"Practical Operative Dentistry"

Wednesday . . October 15th, 1958
Thursday . . . October 16th, 1958 } **9 A.M. to 5 P.M.**

(Two Continental Breakfasts and Two Luncheons included)

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The dental profession, a community organization, and a manufacturer last July and August entered into a unique arrangement whereby their respective services were pooled in bringing a health service to the attention of the public at the Back-of-the-Yards Neighborhood Council Annual Fair. This service consisted of a dental inspection, consultation, and distribution of dental health literature and Amurol sugarless gum. More than 750,000 persons attended the Fair. Through the courtesy of the Amurol Products Company, prizes were awarded to the four "most perfect mouths" in Chicagoland.

Pictured above seated from left to right are prize winners Thomas Mikula, Stanley Machusek, Viola Andree and Gordon W. Young. Mrs. Andree and Mr. Young tied for first place in the adult classification with perfect mouths.

From left to right standing are Mr. Bruno Petrulis, President of the Amurol Company, and the dentists who picked the winners—Dr. James D. Mershimer, Chairman Chicago Dental Society Committee on Dental Health Education; Dr. Robert J. Pollock, President Illinois State Dental Society; Dr. Michael Arra, Director Cook County Children's Dental Clinic; Dr. Paul Kanchier, Vice-President Chicago Dental Society, and Dr. Joseph A. Vocat, Chairman Englewood Branch Committee on Dental Health Education.

NEWS AND ANNOUNCEMENTS

GEORGE WOOD CLAPP

Dr. George Clapp, an honorary member of the Chicago Dental Society and long associated with the Dentists' Supply Company of New York, passed away at his home in New Rochelle, New York, on August 8th. Dr. Clapp was very well known to the members of the profession and the dental trades for his many contributions. We are sure that because of his great service we have all been richly benefited.

CENTENNIAL CELEBRATION TO BE FILMED

Dr. Harold Hillenbrand, Secretary of the American Dental Association, and the Dental Division of Johnson and Johnson announce that a documentary motion picture of the centennial meeting of the A.D.A. will be made for the first time in the history of the Association. The cost will be defrayed by the Johnson and Johnson Company. The film will eventually be in the Association's historical archives.

The Centennial Session will take place in New York City, September 14th through 18th, 1959. It is hoped that President Eisenhower will be among the prominent speakers.

ACADEMY OF GENERAL DENTISTRY WILL PRESENT ONE-DAY COURSE

The Chicago Group of the Academy of General Dentistry are sponsoring a one-day course on (1) The Physiology of the Masticatory Apparatus and (2) Advanced Diagnosis, at the University of Illinois College of Dentistry, 808 S. Wood Street, on Wednesday, October 15th, starting at 9:00 a.m. Dr. Samuel Pruzansky, a member of the College staff, will be the instructor.

This course is also open to Chicago Dental Society members who are not as yet members of the Academy.

For registration and further information, call Dr. Argianas, UPtown 8-8790.

C.D.A.A. NEWS

The regular monthly meeting of the Chicago Dental Assistants Association will take place on October 16 at the Palmer House, 8:00 p.m. Dr. N. J. Giese will speak on "Foot Path to Foot Comfort."

The North, Northwest, North Suburban Branch of C.D.A.A. will meet on October 14 at the Villa Sweden, with dinner at 7:00 and business meeting at 8:00. Dr. Rudolph Friedrich of the American Dental Association will discuss "Dental Assisting in 1968."

The South Side Branch meeting will be held on October 14 at Nielson's Restaurant, dinner at 7:00 and business meeting at 8:00. Mr. LeRoy Bell, from the Pelton Crane Company, will speak on "Sterilizing Technique."

West Suburban Branch of C.D.A.A. will hold a meeting on October 14 at Otto's Restaurant, dinner at 7:00, business meeting at 8:00. Dr. Robert Atterbury will be the guest speaker; his subject, "Oral Surgery."

TO MEXICAN CONVENTION FOLLOWING A.D.A.

Mexico City.—An invitation to participate in the Pan American Dental Congress to be held in Mexico City, on November 18 to 23, is extended to all U.S. dentists by Dr. Roberto M. Ruff, president of the Mexican Dental Association.

The Congress will be held immediately following the 99th annual session of the American Dental Association in Dallas, Texas, November 10 through 13.

(Continued on page 24)

NEWS OF THE BRANCHES

North Suburban

By the time you read this column you will have received your season dinner tickets for the North Suburban Branch meetings. Please help Dick Fischl by sending him the check for your ticket as soon as possible. This season will be an outstanding one with some very outstanding programs. The first meeting will be October 14th at the Georgian Hotel. The speaker for the evening will be Dr. Ercell Miller of Columbia, Missouri. George Kearns and his committee have secured one of the finest men in the country on the subject of practice management and high-speed techniques. Many of you may remember Dr. Miller from his limited attendance clinic or from the high-speed symposium at the last Midwinter Meeting. This is just a sample of the fine quality of the programs planned for this season, so get that dinner ticket and we will see you on the 14th. . . . The latest talent of one of our members is that of serving fine hot-dogs. Ed Troutt of Barrington is serving as a commissioner for the Signal Hill Boy Scout district and did a wonderful job of helping run their annual fall round-up program, including serving hot-dogs in the chow-line. . . . News from Arlington Heights has Frank Psota about to start building himself a new office, and Gordon Ward has settled in his new home-office combination. . . . Also hear that Eddie Baumann's daughter just returned from a summer tour of Europe. . . . Mount Prospect has a new man in Paul Heck who just moved into his new bungalow office on Prospect Avenue. Also another newcomer is Ed Skrysak who has moved into Ed Bertoglio's former space, while Ed has moved into the new Northwest Medical Center building on the highway. . . . The meetings of the Northwest Dental Study club will start this month on October 28th. Once again we are fortunate to have Rolling Green Country Club for our meetings. Harrie Hall is hard at work on a fine group of speakers for the programs. An invitation is extended to all men out northwest to join us for the meetings.—*Rolley C. Bateman, Branch Correspondent.*

West Suburban

Edward Budill asked me to carry on for the next two issues, and submitted enough information to write his own column. Thank you, Edward, for your great assistance. . . . Sorry to report that Harold E. Ackerman's father passed on. Our deepest sympathy to you and yours, Harold. . . . "Tony" Bittman is vacationing in the copper country of Michigan's upper peninsula. He will be gone about one week, and then prepare to move into a new home in Western Springs. . . . Emil and Mrs. Mulacek held a reception at Butterfield Country Club on September 6 in honor of their son Ronald and his bride. Good luck to the newlyweds. . . . Congratulations to the Kermit Olsons on the selection of their daughter as Miss Illinois, and her participation in the Miss America Pageant. . . . John Hauff acquired a Cadillac DeVille and is trout fishing with George Crane and other members of the Oak Park Optimist Club at Baldwin, Michigan. John is a past president of the club, and presently is serving as treasurer. George Crane serves as bulletin editor. Boy's welfare work is the major work of the International Service Club. . . . Joe Discipio just phoned and said he was the proud father of a baby boy. Good luck to a future member. . . . S. G. Wayne took the fifty-four hole medal championship at Ruth Lake with a 224. Move over Cary Middlecoff. . . . The Catrambones visited the Donald N. Wilkins in Rock Falls, Illinois. Donald is a past member of our branch, and Mrs. Wilkin is this reporter's sister. Through their efforts, yours truly has been an uncle five times. Sure proud of

it too. . . . Jack Opdahl moved into his new dental office as of August 1. . . . Our branch was well represented at the Loyola golf outing. The following linksters were present: Kern, Blechman, Gresens, McDonald, Frymark, Sisson, Lucatorto, Aquilino, Thometz, Kritzke, and yours truly. If we left out anyone, it wasn't intentional. We just didn't see you. . . . Herman Roe is enjoying a visit with his daughter and grandchildren. They journeyed from California. Those grandchildren make Herman feel thirty years younger. . . . Oliver Johnson took a few days off to spend some time in Lake Geneva, Wisconsin with his family. . . . Marv Blechman is sporting a nifty fishing reel, and is eager to put it to task. . . . Charley Hebting is a member of the Central Civic Club, and a future member for the North Austin Chamber of Commerce. . . . Chairman, John Frymark, informs me that the first Round Table Meeting will be at noon, Tuesday, October 7; Oak Park Club. Note that the day is Tuesday and not the usual Monday. John will explain the reason for the change. The guest speaker will be Congressman Harold Collier, who will speak on the Jenkins-Keogh Bill, and any matters pertinent to government procedure. The Round Table needs your support, and your chairman and his committee are planning programs that will merit it. Check off Tuesday, October 7 from twelve to two in your appointment book. Thank you. . . . Remember to purchase your season tickets to our dinner meetings. The first meeting will be Tuesday, October 14 at Riverside Country Club. The guest speaker will be Dr. William F. Schmidt, and his topic will be "Occlusal Equilibration." . . . That's it for now. See you next issue.—*D. J. Catrambone, Assistant Branch Correspondent.*

West Side

Just a few items to finish up summer vacation news. . . . Daniel Laskin was in New York recently and is currently organizing a two-week course in Oral Surgery at the University of Illinois. . . . John Reilly has a new Plymouth. . . . Ed Chmiel is busier than ever (not too busy to attend our first meeting on October 14?) . . . Our officers have been working very hard getting things set up for interesting meetings—the least we can do is to attend them. . . . The first meeting of the year will be the second Tuesday of this month—October 14th—at the Midwest Athletic Club (Hamlin and Madison). . . . At 6:30 there is a pre-dinner social, followed by dinner for those who wish to attend. . . . At 8:00 p.m. a speaker, Dr. Nicholas Brescia, Dean of Admissions at Loyola, is scheduled. His subject will be "The Temporomandibular Joint and Mandibular Movements with Regard to Denture Construction." . . . Your attendance is cordially requested. . . . Personality Highlight this time is Irwin Robinson, known to most of you for his activities on behalf of the Branch, and for his activities as an Oral Surgeon. . . . Irwin has two boys and resides in Skokie. His hobby is oil painting to which he devotes his spare time, whenever that occurs. For posterity it remains to be seen whether he will be remembered for surgery or for his contributions to Modern American Art. . . . In either case the palette is involved. . . . See you at our meeting.—*Samuel Silver, Branch Correspondent.*

Kenwood-Hyde Park

Philosophical note: Life can be compared to a gold inlay; the difficulties encountered with each are often only marginal. . . . Program note: The first meeting of the new season will be Tuesday, October 7, at a new meeting place, The Del Prado Hotel at 7 p.m. The Denture Research Group will present the first program on "Immediate Dentures in Your Practice." All Kenwood-Hyde Park members free for the night should turn out for this excellent presentation and for the other fine programs the program committee has arranged for the coming

(Continued on page 26)

Make your Midwinter reservations NOW!

POSTGRAD

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THE MONTHLY PROGRAM COMMITTEE'

OCTOBER 21 **NOVEMBER 18**

8 p. m. - - - Co

October 21, 1958

ORAL DIAGNOSIS PROSTHODONTIA	Dr. A. H. Grunewald
ROENTGENOLOGY ORAL SURGERY	Capt. W. B. Johnson, D.C., U.S.N.
PATHOLOGY	Dr. Mark Wheelock
PRELIMINARY IMPRESSIONS	Dr. A. H. Grunewald

November 18

1. Final Impressions
2. Stabilized Base Trays
3. Wax Rims
4. Vertical Dimension
5. Articulators—Technics

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DR. RICHARD W. TIECKE, *Monthly Program Chairman*

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DECEMBER 16 **JANUARY 20**

Hilton Hotel

December 16

1. Face Bow Registration
2. Centric Relations
3. Protrusive & Lateral Relations
4. Plan of Treatment
5. Tooth Selection

January 20

1. Altering Trial Set-up
2. Remounting and Occlusal Equilibration
3. Insertion and Adjustment
4. Patient Instruction
5. Laboratory Relations

A Question and Answer period will follow each program. Bring your questions.

e course of postgraduate instruction

be supplied those attending

Dr. A. H. GRUNEWALD, *Program Leader*

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Kindly address all communications concerning business of the Society to the Central Office

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The following applications have been received by the Ethics Committee: Any member having information relative to any of the applicants, which would affect their membership, should communicate in writing with Rudolph U. Grieff, 1832 E. 87th St., Chicago 17.

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(Continued on page 32)

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For Rent: New medical building, ground floor 2, 3 and 4-room suites for physicians and dentists. Located in growing community. Woodale, Illinois. Call between 6 and 8 p.m., POrter 6-0886.

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Well qualified, experienced dentist desires association with an industrial organization with an established dental health program, north or northwest suburbs preferred. Military obligations completed.. Reliable. Address T-7, The Fortnightly Review of the Chicago Dental Society.

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Wanted: Experienced orthodontist, Chicago area. Give complete information regarding experience and educational background. All replies confidential. Address T-12, The Fortnightly Review of the Chicago Dental Society.

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DENTAL HYGIENIST desires position in Chicago area, preferably the West Suburban—part or full time. Call Carol Trevillian, FLeetwood 2-2856.

(Continued on page 24)

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(Continued from page 23)

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(Continued from page 12)

The Congress will combine an excellent scientific meeting with an elaborate schedule of social, sight-seeing and special events in colorful Mexico. In addition, there will be a number of special tours to such well-known places as Taxco, Acapulco, Puebla, Fortin, San Muguel and others.

Detailed information regarding the Congress and reservations may be obtained by writing to: Pan American Dental Congress, Medical Arts Building, 1715 Pacific Avenue, Dallas 1, Texas.

The General Committee on Local Arrangements for the four-day meeting is headed by Dr. P. Earle Williams, of Dallas, as chairman. Dr. Phelps J. Murphey, of Dallas, is secretary.

GREATER NEW YORK MEETING

Pioneer research projects which may radically affect future dental practice will be featured at the forthcoming Greater New York Dental Meeting to be held at Hotel Statler Hilton, New York City, December 8 to 12, it has been announced by Dr. Adolph G. Wagner, General Chairman. The session will present jointly leading scientific investigators of both Columbia and New York University schools of dentistry.

A wide variety of new technics and drugs used in dentistry will be discussed. Covering every phase of dentistry, an extensive series of Registered, TV, Table and Vu-well clinics, as well as Topic Discussions, will form parts of the educational program.

For further information contact Mrs. Mabel Purdy, Executive Secretary, Room 106A, Hotel Statler Hilton, New York 1, N. Y.

ILLINOIS DENTAL HYGIENISTS' ASSOCIATION

The first fall meeting of the I.D.H.A. was held at Younker's September 11. New hygienists to this area are Marquette

grads Jean Slabe, Barbara Moquin, Karen Wasserman and Maureen Walsh. Northwestern grads were Sharri Skuble, Jackie Halstead, Carol Trevillian, Sandy Bauer, Eleanor Pieroni, Judy Silverman, Mary Schroeder, Judy Eblin, Dianne Simonis and Donna Fuller. Dianne Strong and Mary Lautenbach were attending for the first time, also Nancy Lord from Maine and Myra Sobel of Connecticut.

All new dental hygienists wishing to join the group may receive application forms from Miss Pat Boyle, 8251 South Sangamon, Chicago 20, Illinois.

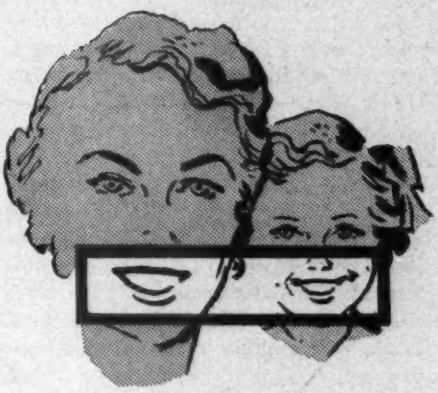
Our next meeting is to be held October 9. Dr. Robert Fosket is speaking about "Dangers of Radiation," followed by an explanation of the badge test by Mr. Ralph Andres of Nuclear of Chicago. All Dentists and Assistants are invited.—*Sue Maloney, Publicity Chairman.*

A REMINDER

If you are planning to attend the forthcoming annual session of the American Dental Association, be sure to take your 1958 membership card. The meeting will be held November 10th through 13th in Dallas, Texas.

I WONDER WHY

Why do we wait till a person's gone
Before we tell of his worth?
Why do we wait, why not tell him now
He's the finest man on earth?
Why do we wait till a person's gone
To send him flowers galore,
When a single rose would have meant so much
If we'd taken it to his door?
Why do we wait till he cannot hear
The good things that we might say.
Why put it off, why not tell him now
And share in his joy today?
Of course we're busy—that's our excuse
But why, O why do we wait
To tell a person our love for him
Until it becomes too late?



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(Continued from page 14)

year. The cost of dinner and the excellent meetings for the year is but a modest, $22.00. Take advantage of this bargain by making an early reservation with Ascher Jacobs for the season ticket. Those who can come to the meetings only occasionally, would help Ascher Jacobs by mailing or phoning an early reservation. The number is PL 2-5322. . . . Obstetrical note: Graham Davies' lovely wife recently gave birth to a girl. Mrs. Davies and daughter are doing well. Graham will recover. Please have cigars ready for the meeting, Graham. . . . Progress note: President Warren Lutton, not satisfied with his efforts in getting his office in shape is now preparing his Dolton home for the winter by painting and setting up his storm windows. . . . Cinematographic note: The wife and children of your branch correspondent were among the extras in the recent Alfred Hitchcock movie being filmed in Chicago. If they can keep me in the style of living to which I have become accustomed I shall be glad to give up my practice. . . . Transitional note: Ben Gans is moving to new and larger quarters in the same building where he is now located. . . . Vacation notes: Dave Handler spent his second vacation of the summer visiting his daughter and her family in New York. . . . Clarence Davies visited the mountains of Pennsylvania recently. . . . Jack Moran traveled to Clinton, Iowa where he enrolled his daughter in school. . . . Henry Leib had a grand time loafing and fishing on his Wisconsin trip. . . . Oratorical note: Jesse Carlton appeared before a meeting of the Dental Assistants Association on "Dental Ethics," pinch-hitting for Graham Davies who was unable to attend because of some prior commitment his wife made for him. . . . VIP note: Bob Wells attended and participated in a recent meeting of the A. D. A. Trustees in Chicago. Kenwood can justly be proud of Bob for the high position he has achieved in the A. D. A. and for his

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excellent efforts in behalf of organized dentistry. . . . Achievement note: Art Block recently completed the Tweed Course in Orthodontics given by the Tweed Foundation in Phoenix, Arizona. . . . Sour note: Little information is tendered the branch correspondent for inclusion in the FORTNIGHTLY REVIEW. Any members having such information which may be suitable and informative for all the branch members please contact the branch correspondent, Sa. 1-5464, or write him at 7200 Exchange Ave.—*M. B. Gelberd, Branch Correspondent.*

Englewood

Listening to Dr. H. J. Szujewski, Holy Cross Hospital staff member, talk about cancer for an hour and a half at the September meeting did not make "cancer experts" of us. But we could not help being impressed by the fund of present day knowledge on the subject, and a little more optimistic as to prognosis with present day treatment. We need more of this kind of knowledge. Dr. J. P. Fletcher, who does such beautiful work in prosthetic rehabilitation of these cases, added a short talk in his modest way. . . . Attendance, for the first meeting of the year, was good. . . . Robert Shippee (Bill is his paw) is now the head of the prosthetic clinic at the Virginia School of Dentistry. He had finished a postgraduate course at Ann Arbor, Michigan, and received his appointment last June. . . . Dental Economics is the subject of much interest to a group of Englewood men who meet at Nielson's on the first Thursday of each month for the coming year. . . . Web Byrne's third grandson was born August 9th. Hasn't aged him too much, but a word of warning, Web. Better carry plenty of pictures in your holster, because that guy Horvitz will draw at the drop of an eyelid! . . . Les Kalk spent vacation and weekends this summer at Vassar, Michigan. . . . Ed Tharp had to cut short his vacation to take his son, Tom, to the hospital after a bloke had plowed into

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Tom's car as it was stopped at a stop lite. Tom belongs to the City Champs relay swimming team, but will be a little late getting going this fall. . . . Ray VanDam spent a vacation at home doing a sly thing—playing golf intensively, so is now playing in the low eighties. Watch those bets, golfers! . . . Bob Tharp took his family west on a camping trip, mother-in-law and all. . . . President Henry Mathews carried his first meeting along like an old pro. . . . Henry Debski's conspicuous I.D. cards were quite a help in fitting names to faces. And the monthly program announcements contain quite a bit of information. Secretary Bob Tharp, Program Chairman Bob Unger and others are to be congratulated for putting them to full use. . . . State Councilman Harry Kazen, reporting about a recent meeting, said that the Danville case is progressing favorably. . . . C.D.S. Vice-President Paul Kanchier plugged the imminent Loyola golf meet. . . . Everybody seems to be planning to go to Dallas for the A.D.A. meeting this fall. . . . Ora Medsker fished in northern Minnesota and said the fishing was good, but catching was not—first time he was "skunked." . . . Ernie Borgerding also fished this summer, but got the same as Ora did. These examples should wrap up the theory that perseverance is always rewarded. . . . Scribe Brooks and family, having a "chuck wagon" dinner at the Flying W near Colorado Springs, were seated with Lt. Col. H. Curd of the Air Force and his very fine wife and daughter. When Bob Tanis was in army service in Washington, D.C., he and wife Dorothy were good friends of the Curds, then stationed in Washington. Small country. . . . We'll get away from blacksmithing and welding again at the October 14th meeting, when Dr. Gustav Rapp will speak on "The Chemical Practice of Dentistry." This will be a practical approach to the use of the newest drugs in dentistry. . . . Recognition for obtaining most of the above items must be given to Ed Werre, Larry Lucas, Lew Weil and Mike Rak. Thanks fellows.—*Mal Brooks, Assistant Branch Correspondent.*

Northwest Side

Many thanks to Jim Griseto who has been our previous branch correspondent and to whom we are indebted for so capably handling that position. The task of branch correspondent has been delegated to yours truly—Chester L. Jasick. I shall strive to fulfill this position to the best of my ability, and I certainly will need the help of members who might be in a position to supply me with items of interest for this column. . . . The first monthly meeting of this season will be held on Tuesday, October 7th at Stella's Hall, 3206 N. Kostner Ave. There will be a cocktail hour at 6:30, dinner at 7:00, and scientific session at 8:00 which is to be followed by the business meeting. The subject of the first meeting in the scientific session will be an exceedingly interesting one to all members. The speaker will be Herbert C. Gustavson and his subject will be "The Modern Concept of Improved Speeds, Techniques, and Equipment in Dentistry with Relation to Time and Motion Study." The topic is a timely one and is particularly well chosen. Dr. Gustavson has done much of the test research work for the Densco people in this respect. The dinner speaker will be Lou Kuhn of the Julian J. Jackson Agency who will speak on the Chicago Dental Society's public relations program. So! you can see that this first meeting will be "loaded." A cordial invitation is extended to the lady members who desire to attend. A special item of interest to those who had gone to the Upjohn outing in August.—The group picture taken at Upjohn is now available and will be distributed at the first meeting. The important days to remember and mark off in your appointment book are October 7th, November 4th, and December 7th, which are the dates of the meetings this year. Remember that dinner tickets can be purchased from Ray Rux. The cost is ten dollars for the ticket consisting of five dinners. . . . The Academy of General Dentistry is holding a one-day session at the University of Illinois. The title of the subject is "The Physiol-

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ogy of the Masticatory Mechanism" given by Samuel Pruzansky. The date is Wednesday, October 15th, and it is an all-day session beginning at 9:00 a.m. The fee is $12.50 which includes luncheon. . . . See you all there.—*Chester L. Jasick, Branch Correspondent.*

North Side

We're off to a good start this year, with our first General Membership Meeting on Tuesday, October 14th, at 8 p.m. at the Edgewater Beach Hotel. Don't miss this meeting as we have secured at great expense, Dr. Ray Garvey, who will give some real "bread and butter" dentistry. He will talk on a technic for general practitioners, which should include most of us. There will be cocktails at 6:30 p.m. and dinner at 7 p.m. and the meeting at 8 p.m. Have you bought your Season Dinner Ticket yet? Call Sol Burnell at Orchard 4-2800 for yours. . . . And—our First Workshop of the season will be held on Wednesday and Thursday, October 15th and 16th, at Tam O'Shanter Country Club, with Dr. Ray Garvey of St. Paul, who will give a complete presentation of "General Operative Dentistry," from A to Z, including Diagnosis, Preparations, Impressions, Balancing, Splinting, Case Presentation, etc. . . . This workshop is in response to a request of the many dentists who have not heard him before, and on the recommendation of those who have. . . . See the advertisement in this issue for details. . . . AND—be sure to mark this date on your calendar also: CLINIC DAY, on November 26th. This Clinic Day promises to be even bigger and better than any of our previous ones, and you know how good they have been. . . . Our traveling good-will ambassador, Arthur Elfenbaum, is making Chicago dentistry known throughout Europe and the near East and Israel, lecturing as he goes, and with speaking engagements in Istanbul, Athens, Rome, Vienna, Paris and London. Arthur writes about his learning to speak slowly at the

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Brussels' meeting so that the interpreters could translate his lecture *a la* United Nations' system. Paraphrasing, "Have slides: will travel," Arthur will be back with lots of slides and information, and I suggest that he could be used to advantage for several evening's information and entertainment. I am sure he and his wife are also enjoying the social life incident to his addresses. . . . His also illustrious brother, Hy Elfenbaum, is leaving for a trip to San Francisco and Hawaii. Hy is associated with Dr. Saul Levy at Michael Reese Hospital, working on a Geriatrics Rehabilitation Program, in conjunction with the medical department. Those boys are really good. . . . Harry Rubens has volunteered for the Casualty Treatment Training Course, given at the Great Lakes Naval Base for Civilian Defense. Harry says the training is great and is a wonderful adjunct to the medical training of any dentist. Perhaps we can get him to give us a course. . . . Our sympathies with the family of Dr. Herbert Boman, who passed away in his sleep. Brother Anton has retired some time ago and is living in Miami. . . . Bill Osmanski, our Centennial representative, reports the big kick-off program for the Centennial Celebration will take place at our Midwinter Meeting, and his committee will get together on the 17th of this month to complete their plans. Bill as usual, is a very busy guy, being co-chairman of the big testimonial affair being arranged for Nate Levine, who has done so much for most of the athletes in this country. . . . I hear the Uptown Forum is going in for Culture in a big way, with a "Nite at the Opera," being arranged. They are still going great guns, with an attendance well over 50 at their meetings, ever since the end of the summer. . . . Ted Dubrow's daughter, Phyllis, has enrolled in the new Dental Assistants course being offered at Illinois U. We're all glad to see Irv Rothenberg getting around again and back on the job. . . . Bernard Rabin reports that Dave Priess was appointed Examining Dentist at the U. S. Naval and Marine Training Center. I don't know if you are aware of the fact that Bernard Rabin has the distinction of being the only dentist in the USA who has an Honorable Membership in the Ancient Order of Deep Dunkers. No, this is not a gag, as I thought, but this is real Navy—Berny having made a 275-foot dive in a sub off Key West, and as far as we know, the only dentist to have done so. Berny also reports that any dentists interested in the showing of a movie on Surgical Endodontics given by Dr. George G. Stewart, President, American Association of Endodontists, be his guest on October 17th at 8:30 p.m. Call him about it. . . . Remember OASI for dentists? Earl Elman tells me that Dr. Harry Reid plans to retire on October 1st, using Social Security as a basis for retirement. He plans to live the free and easy life. I wonder how many more of us old-timers are planning to take advantage of Social Security and do likewise. Let me know. Others also will be interested. . . . Sylvia Porter, the financial analyst, writes that Social Security today pays the equivalent of 3% on an investment of $100,000.00. Who's got that much money? . . . Don't forget our Membership Meeting on October 14th at the Edgewater Beach Hotel.—*I. H. Shapiro, Branch Correspondent.*

South Suburban

Anyone interested in a thick juicy steak broiled with mushrooms either medium, well or rare? This is to be the main dish at our first meeting at the Lincoln Heights Restaurant on October 7. The only provision for complete enjoyment of the above mentioned steak is that you be in attendance no later than 7:05 p.m. for dinner as we have gone to great lengths to set up an early dinner so that we might finish in time to hold our regular meeting and still have time to hear our distinguished speaker of the evening, Dr. Robert Tanis. Dr. Tanis, a graduate of Northwestern in 1938, and subsequently an instructor there has earned a Master's degree in Periodontia. His subject for the evening will be "Practice

Management" and his paper has been exceptionally well received where he has appeared. . . . Looking ahead for our November meeting, we are to have Dr. John Anderson for our speaker on Time and Motion studies in the dental office. Dr. Anderson will be giving a summary of his experiences in the application of the different principles involved and for those really interested, we are trying to line up an all-day workshop for him on December 3. A definite announcement will be coming out with more information on this in the near future. . . . By way of adding to our information as to the problems involved in fighting the so-called Denturist Bill, we have taken the opportunity of inviting Representative Anthony Scariano to our October meeting to fill us in on some of the details involved and how we can better organize in the future to combat this thing. . . . We had our last Board of Directors meeting on September 9 at the Lincoln Heights and inadvertently ran into a style show, so if some of our boys show up smartly dressed in the future, you all will know where they got their inspiration. . . . As an extracurricular activity, we will have available a film on Practical Periodontal Procedures for the average dental practitioner. I should say two films as they each cover a separate phase of the subject and will be available for showing if we can interest enough men to attend a showing on a night other than our regular meeting night. The entire lecture will take about an hour and is in color as well as sound. . . . In the lighter vein, got a card a short time ago from Bill Cusick who was vacationing in Kingston, Jamaica. . . . Jack Moran is back from Clinton, Iowa, where his daughter entered a Franciscan order. . . . Len Holt is back to work fully recovered from his hernia ordeal. It seems that the rest of the gang are back at work and not doing anything worth reporting. That's all for now. See you all on October 7 at 7:05 sharp for that wonderful steak and a very interesting meeting.—*H. C. Gornstein, Branch Correspondent.*

NOVEMBER 4 IS ELECTION DAY

It is our civic as well as our professional duty to acquaint ourselves with all the candidates for city, county and state offices to be voted on November 4th.

Dr. Samuel R. Kleiman, a past-president of the Chicago Dental Society, was a successful candidate for nomination to the Republican slate for the office of Cook County Commissioner from the Chicago area and will represent that party at the election to be held on the 4th of November.

If you're calm and collected when everyone else is losing his head — maybe you just don't understand the situation.

APPLICANTS

(Continued from page 18)

SASSO, JACK C. (Loyola 1958) Northwest Side, 3122 N. Long Ave. Endorsed by John E. Robinson and Joseph M. Gowgiel.

SMITH, WILLIAM L. (Illinois 1958) Kenwood-Hyde Park, 7454 Cottage Grove Ave. Endorsed by W. H. Kubacki and Edward J. Kozak.

STINE, CORVIN F., JR. (Loyola 1958) North Suburban, 636 Church St., Evanston. Endorsed by Corvin F. Stine and Leonard Grimson.

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